

Artistic Expression in a Global Society

A Global Learning¹ Foundations Course



IDS 3336-U01, Course # 10412, 3 Credits
 Course Website Login: <http://ecampus.fiu.edu>
 Time: Wednesday 2 – 4:45 PM, RDB 1100

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Spring [Year]

NOTE: The best way to reach us is by email, NOT by telephone!

University Drop Date: March 18, 2013 Last day to drop a course with a DR grade

COURSE DESCRIPTION

Artistic expression varies from culture to culture, and what constitutes artistic expression depends on the norms, attitudes, values, beliefs, and social practices of a given culture. All cultures – past and present – enlist language, music, and art to communicate their visions, hopes, and dreams and to respond and react to events in their daily lives and societies. While the appreciation of the various modes of artistic expression present in diverse cultures is its own reward, multi-cultural awareness also facilitates the unprecedented cross-national interaction and creative collaboration recently made possible through rapid technological innovations such as iTunes, YouTube, Internet 2, etc. The motivation for such a course flows from the following conditions:

- Cultures cannot endure without artistic expression. Societies will continue to grow, prosper and adapt to an ever-changing world dynamic but at what cost? As the world becomes more interconnected, attitudes, values, beliefs, norms, and social practices of any given culture are at risk of being marginalized or even lost.

Description articulating global/international/intercultural aspects of course subject matter.

Boilerplate text noting that this is a Global Learning course.

¹This is a Global Learning Foundations course that counts towards your Global Learning graduation requirement.

- Individuals are not born with cultural DNA, but rather acquire an understanding of their cultural heritage through the shared artistic expression of their community. Every culture has its own unique form of expression through its language, music, and art, which tells the story of that culture’s collective experience and perspective.
- Competent global interactants recognize that their perspectives most likely differ from those of others and that they possess the knowledge and skills to adapt to intercultural interactions in the interests of preserving their own cultural heritages and those of others as expressed through language, music, and art across the globe.

While this class will touch upon artistic expression in a variety of western and non-western cultures, its intention is to treat aspects of artistic expression at work as cultures interact, rather than provide a survey of the world’s cultures. The College of Architecture + The Arts offers a variety of courses in multi-cultural studies in the specific arts for those of you who are interested in pursuing that topic more deeply, and we encourage you to ask us for guidance in choosing an appropriate course based upon your specific interests.

OBJECTIVES & STUDENT LEARNING OUTCOMES

This course exposes students to the means by which cultures endure, adapt, and thrive. Cultural identity resides in the norms, attitudes, values, beliefs, and social practices that individuals have acquired over the course of their lives through artistic expression.

Course Learning Outcomes

Upon completion of this course, the student will be able to:

- Explain several theories of Cultural Expression and Societal Art.
- Describe varieties of artistic expression and the methods and values employed by artists from ancient to contemporary times.
- Explain cultural differences in artistic expression.
- Explain how culture influences artistic expression.
- Determine when cultural issues influence artistic expression.

Core Curriculum (Arts Category) Learning Outcomes

Upon completion of this course, the student will be able to:

- Explain how universal themes such as Communication and art are central to the cultural traditions and social practices.
- Explain how language functions as a mode of artistic expression that evolves and changes as individuals, societies, and cultures themselves evolve and change.
- Explain how art functions as a mode of artistic expression that evolves and changes as individuals, societies, and cultures themselves evolve and change.

Global Learning Course Outcomes

Upon completion of this course, the student will:

- Have become aware of the interrelatedness of local, global, international, and intercultural issues, trends, and systems as they pertain to artistic expression. (Global Awareness)
- Have acquired the ability to develop a multi-perspective analysis of local, global, international, and intercultural artistic issues. (Global Perspective)
- Be prepared to engage in local, global, international, and intercultural problem solving involving artistic expression. (Global Engagement)

Separate section labeled, “Global Learning Course Outcomes.”

Syllabus includes page numbers.

ACTIVE LEARNING STRATEGIES

Faculty from Communication Arts and Art History will engage students with artistic works, controversial/ethical discussion topics, and case study analysis through class discussion, and out-of-class assignments linked from the course web page. Additionally, this class will benefit from guest artists who have chosen to live and work in the rapidly evolving multi-cultural melting pot of South Florida.

Section describing active learning strategies used in the course. While not required, section draws attention to faculty commitment to engaged student learning.

Following an introduction to the broad issues under consideration, the first half of the course will necessarily devote considerable time toward developing a shared vocabulary and basic level of knowledge in Communication and art that will facilitate the class discussions that will ensue in the second half of the semester.

REQUIRED TEXT, RECORDINGS, AND OTHER RESOURCES

For this course, you will need dependable internet access. The materials used in this course are posted in the Tentative Course Calendar and on the course website (Blackboard) at: <http://ecampus.fiu.edu>

eCampus: You are responsible for regularly (weekly) consulting online materials on Blackboard. This syllabus and all other critical course materials, readings, discussion boards and links to video assignments are posted there.

Email: course instructors will make announcements in class and by e-mail through your FIU e-mail address. If you do not use your FIU e-mail address, you must set your FIU account so that it forwards your mail to your active account. You are responsible for any information we distribute through the eCampus course website or through e-mail.

ATTENDANCE & TARDINESS POLICY

You must attend every class session and arrive to class on time! There are no excused absences or assignments except in the case of hospitalization or a religious holiday, both of which require hard copy documentation. If you are not present when materials are collected for points, you will forfeit those points.

CELL PHONES, RECORDING DEVICES, & LAPTOPS

While technology is now a key venue for global interactions of artistic expression (and the tool you will use for most of your preparations for class), embodied human interaction also remains crucial for understanding the various forms cultural expression takes. This will be the mode of interaction in class; you must turn off and put away your cell phone and computers upon entering the classroom. Class notes and activities will require paper and pen, so please bring these to each class.

It is our legal right to prohibit any kind of recording of this class, and we exercise that right. Therefore, recording devices of any kind, audio or video, are prohibited in this class. Violating this policy is illegal, and violators will be sanctioned.

GRADING

Numerical grades translate into letter grades in the following standard fashion:

A	100 - 94	B	86 - 84	C	76 - 74	D	66 - 64
A-	93 - 90	B-	83 - 80	C-	73 - 70	D-	63 - 60
B+	89 - 87	C+	79 - 77	D+	69 - 67	F	59 - 0

There are no make-up exams and/or assignments, there is no grading curve, and there is no extra credit. Available points are as follows:

Essential Questions:	7 points possible	_____
Creative Exercise	3 points possible	_____
Pre-Discussion Quizzes:	15 points possible	_____
Weekly Online Posting:	8 points possible	_____
Religious Site Visit:	5 points possible	_____
Class Participation	12 points possible	_____
Creative Engagement Project:	15 points possible	_____
Mid-Term Exam:	15 points possible	_____
Final Exam:	20 points possible	_____
Total Possible Points: 100		_____

Grading criteria include all GL assignments referenced in other sections of syllabus and in the GL assessment matrix. Point values convey relative importance of GL assignments to the overall course grade.

Descriptions of assignments referenced in the syllabus and GL assessment matrix. Faculty may submit more detailed course assignment instructions as appendices.

ASSIGNMENTS

Initial & Final Essential Questions Assessments (3 points each, & 1 point for group discussion, 7 points total)

The first assessment will give you the opportunity to examine your preconceived notions of what expression is, linked to the course learning outcomes. At the end of the semester, you will answer the same 10 Essential Questions to compare and contrast changes you have had in your attitudes, values, beliefs, norms and social practices as related to cultural forms of artistic expression.

Pre-Discussion Quizzes (5 points each, 15 point total)

There will be 3 brief pre-discussion quizzes that will assess your readiness to participate in the class session that follows. Each quiz will consist of several fundamental questions that will assess your basic understanding of the topic under consideration.

Weekly Online Discussion Postings (1 point each, 8 points total)

You are required to make 8 posts to the course online discussion forum. Posts for each week must follow the directions for that week and must be posted BEFORE class time. Late postings will not receive points, and postings cannot be made up under any circumstances. Each post should do the following:

- Find & Post (or post a link to) an artistic expression (photo, short video, brief piece of writing, song, etc -- that no one else in class has posted to the blog yet) and that meets the requirements for that week.
- Analyze the object according to requirements for the week.
- Make a connection to the readings, videos or recordings for the week (if you didn't already do this as part of #2).

Religious Site Visit (5 points total)

In preparation for the "religion" class session, you are required to attend a religious service of some kind that you are NOT already familiar with, and write a short report based on your experience.

Participation (12 points total) & Creativity Exercise (in-class, 2 points individual & 1 point group discussion, 3 points total)

Points will be awarded for in-class assignments and activities. Please note: due to the nature of in-class participation, these points cannot be made up; if you miss them, you miss the available point.

Global learning co-curricular activity. For assistance with co-curriculars, email OGLI Manager, Yeni Mengana, ysimonme@fiu.edu

Creative Engagement Project (10 points)

The purpose of this assignment is for you to experience art as a way to engage people around issues of global concern. You will do this assignment in groups of 4-7 people that you can choose yourselves (you are also welcome to ask permission do this activity on your own). You will plan and execute an art project that uses art to engage people in a public way in order to make a positive difference about an issue of global concern.

Mid-Term Exam (15 points)

This exam will be taken in class. Please bring a #2 Pencil.

Final Exam (20 points)

This exam is cumulative and will be taken in class. Please bring a #2 Pencil.

POLICY FOR ASSIGNING AN "I" INCOMPLETE GRADE

An incomplete grade is a temporary symbol given for work not completed because of serious interruption not caused by the student's own negligence. Please see [FIU's Policy for Assigning an Incomplete "I" Grade](#).

CENTER FOR ACADEMIC SUCCESS

The Center for Academic Success is available on both campuses to support you. They provide personalized attention tailored to your needs in a user-friendly environment that includes online support. You can get help writing a paper, reading more efficiently and increasing textbook comprehension, or even creating an individualized learning plan. The center is located in Green Library 120, next to Starbucks (305-348-2441) at MMC and in ACI 160 (305-919-5927) at BBC. Find them online at <http://learningcenter.fiu.edu>.

ACADEMIC MISCONDUCT

Florida International University is a community dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas, and community service. All students should respect the right of others to have an equitable opportunity to learn and honestly to demonstrate the quality of their learning. Therefore, all students are expected to adhere to a standard of academic conduct, which demonstrates respect for themselves, their fellow students, and the educational mission of the University. All students are deemed by the University to understand that if they are found responsible for academic misconduct, they will be subject to the Academic Misconduct procedures and sanctions, as outlined in the Student Handbook. This [Code of Academic Integrity](#) was adopted by the Student Government Association on November 28, 2001 and reflects the values articulated in the Student Code of Standards.

All students are deemed by the university to understand that if they are found responsible for academic misconduct, they will be subject to the Code of Academic Integrity's procedures and sanctions, as outlined in the FIU Student Handbook. Students have the right to due process in all disciplinary situations. For additional information concerning student rights and responsibilities, please contact FIU's [Office of Student Conduct and Conflict Resolution](#).

Academic misconduct will not be tolerated in this class. Ignorance of the law is no excuse. Violations of academic integrity will be punished. These violations involve the use of any method or technique enabling you to misrepresent the quality or integrity of any of your university related work.

Students committing academic dishonesty (cheating on tests, plagiarism, etc.) may be reported to university officials and in all cases will be dealt with severely. This website offers the sanctions instituted at Rutgers University for every type of infraction:

<http://www.camden.rutgers.edu/RUCAM/info/Academic-Integrity-Policy.html>. Our approach will be similar. If you have not already done so, please read through the *Standards of Student Conduct* in your FIU Student Handbook. The Standards address three major areas of moral integrity: *Academic Honesty, Respect for the Law, and Respect for People*.

CODE OF STUDENT CONDUCT

Florida International University is a learning community following a tradition more than 1,000 years old that is dedicated to generating and imparting knowledge through excellent teaching and research, the rigorous and respectful exchange of ideas, and community service. Students are expected to respect this tradition of academic inquiry, the University's rules of conduct, its mission, and the opinions and differences of all members of the FIU community. Civility is essential. The FIU Student Handbook outlines the Student Code of Conduct regarding students with disruptive behavior: www.fiu.edu/~sccr/docs/disruptive_brochure.doc

DISABILITY CLAUSE

Students with disabilities, as defined by law, have the right to receive needed accommodations if their disabilities make it difficult to perform academic tasks in the usual way or in the allotted time frame. In order to receive accommodation, however, students with must register with Disability Resource Center:

University Park Campus, GC 190

Voice: (305) 348-3532

TTY: (305) 348-3852

Fax: (305) 348-3850

Email: drcupgl@fiu.edu

IDS 3336: ARTISTIC EXPRESSION IN A GLOBAL SOCIETY PRELIMINARY CLASS SCHEDULE – SUBJECT TO CHANGE

The following is the class schedule with the appropriate reading assignments. To get the most out of our sessions together, it is imperative for you to complete the reading or video assignment *before* we meet. Items to be read or viewed are listed in the Class Schedule on the day they will be discussed, in other words, the time by which your preparation must have been completed. Activities below that involve an assignment or assessment are indicated in **red**.

includes descriptions of topics to be covered, pertinent readings, guest speakers, assignments, and assessments. Schedule shows how global learning is interwoven throughout the course.

Week 1
Wednesday
Jan 9

Course Introduction & Syllabus

Essential Questions, In-class Assessment Assignment & Discussion: "What is Expression?"

Week 2
Wednesday
Jan 16

Creativity

Read/View before class: Creativity: Spivey, Nigel "The Birth of the Imagination' Chapter excerpt from *How Art Made the World*

Read before class: Csikszentmihalyi, Mihaly. *Creativity: Flow and the Psychology of Discovery and Invention*. New York: Harper Collins, 1996, pages 343-372

View before class: *Ken Robinson Says that Schools Kill Creativity*
http://www.ted.com/talks/ken_robinson_says_schools_kill_creativity.html

Week 3
Wednesday
Jan 23

General Concepts, Theory, & Methodology: An Introduction To Communication & Art Around The Globe

Read/ View before class: Methodology: Sayre, Henry M. "Using Visual Information: What to look for and how to Describe what you see" Chapter excerpt from *Writing About Art*

Read before class: Adichie, Chimamanda Ngozi. "You in America." <http://www.all-story.com/extra/issue38/adichie.html> (short story)

Read before class: World Bank brief on Intercultural Communication http://www-wds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2010/01/11/000333037_20100111001827/Rendered/PDF/526180BRI0Inte10Box345574B01PUBLIC1.pdf

Post to Course Discussion Board on Blackboard under "Global 1"

Week 4
Wednesday
Jan 30

Creativity As Social Engagement: Introduce Creative Activity Project, View Examples Of Art Used As Social Engagement, Guest Speaker - Artist Xavier Cortada

Read/View before class: [TBA]

Post to Course Discussion Board on Blackboard under "Creativity"

Week 5
Wednesday
Feb 6

Art Around The Globe: How It Is Developed And Consumed Similarly And Differently From Culture To Culture

Pre-Discussion quiz on art materials for this class session.

Read/View before class: Art Around the Glove: Spivey, Nigel "More Human than Human" Chapter excerpt from How Art Made the World

Post to Course Discussion Board on Blackboard under "Art"

Week 6
Wednesday
Feb 13

Thinking About Culture Through The Lens Of Language: Lecture, Discussion, And Activity

Pre-discussion quiz on Communication materials for this class session.

Read before class: Deutscher, Guy. "Does Your Language Shape How You Think?" The New York Times. Aug 8, 2010. <http://www.nytimes.com/2010/08/29/magazine/29language-t.html?pagewanted=all>

Read before class: Lakoff, George. 2004. Don't Think of an Elephant. Chelsea Green Publishing. pp. xv-xvi, 3-14. (pdf on Blackboard).

Read before class: Excerpts from Roland Barthes (pdf on Blackboard).

Post to Course Discussion Board on Blackboard under "Communication"

Week 7
Wednesday
Feb 20

Midterm Exam // Guest Speaker – Klaudio Rodriguez, Curator at the Frost Art Museum

Creative Engagement / Group Project Proposal Due

Week 8
Wednesday
Feb 27

Aesthetics: One Person's Trash Is Another's Person's Treasure, Or Is It?

Read/View: [Art Reading?]

Read: Chinua Achebe. An Image of Africa. From The Critical Tradition: Classic Texts and Contemporary Trend., 3rd Ed. D.H. Richter, Ed. (pdf on Blackboard)

(This is a very long article and you do NOT have to read it all carefully. Please just focus on Achebe's argument about what makes something "good art" vs "bad art.")

Post to Course Discussion Board on Blackboard under "Aesthetics"

Week 9
Wednesday
Mar 6

Approaches To Religious Expression

Read: Scott Aran. 2012. God and the Ivory Tower: What we don't understand about religion just might kill us. Foreign Policy.

http://www.foreignpolicy.com/articles/2012/08/06/god_and_the_ivory_tower

Religion Site Visit Assignment (Submit Online AND Bring to Class)

Week 10
Wednesday
Mar 13

SPRING BREAK – NO CLASS

Week 11
Wednesday
Mar 20

Approaches To Political Artistic Expression

Read/ View: [Art]

Read Excerpt: Foucault on the Panopticon and Governmentality (pdf on Blackboard)

Read: Colin McSwuggen, Design plays a central role in cultural reproduction. This isn't necessarily a good thing, for anyone: <http://jacobinmag.com/2012/08/designing-culture/>

Post to Course Discussion Board on Blackboard under "Political"

Week 12
Wednesday
Mar 27

Censorship (viewing of the film *Degenerate Art* followed by group discussion of the film and readings below)

Read/View: [Art Reading TBA]

Read: Frank Thadeusz, 2010. No Copyright Law: The Real Reason for Germany's Industrial Expansion? Spiegel. <http://www.spiegel.de/international/zeitgeist/no-copyright-law-the-real-reason-for-germany-s-industrial-expansion-a-710976.html>. Focus on the arguments about copyright law and the implications of this for promoting free expression.

ACLU Statement on Artistic Freedom
http://www.acluf.org/take_action/download_resources/info_papers/14.cfm

Post to Course Discussion Board on Blackboard under "Censorship"

Week 13
Wednesday
Apr 3

Global Perspectives On Expression

Pre-discussion quiz on the reading by Kwame Appiah

Read: "The Case for Contamination," New York Times, January 1, 2006. Online at <http://www.nytimes.com/2006/01/01/magazine/01cosmopolitan.html>

Class Discussion on Global Learning Common Reading: Appiah, K.A., "The Case for Contamination" and viewing of the film *Wasteland*.

Post to Course Discussion Board on Blackboard under "Global 2"

Week 14
Wednesday
Apr 10

Matt Tobin - Guest Lecture

Creative Engagement Project presentations

Week 15
Wednesday
April 17

Creative Engagement Project presentations

Week 16
Wednesday
Apr 24

Final Exam

Second Essential Questions In-class Assessment Assignment: "What is Expression?"

Time & Location: TBA